



FOR IMMEDIATE RELEASE

mFrontiers to introduce mFinity[®] platform solutions for the Internet of Things at Oracle OpenWorld 2015

mFrontiers will demonstrate end-to-end solutions from devices to big data

Libertyville, Illinois, USA, October 17, 2015 – mFrontiers LLC, recipient of an Oracle Excellence Award in 2014 for Sustainability Innovation and a Gold level member of Oracle PartnerNetwork (OPN), has expanded the reach of its mFinity platform. Originally released as **mFinity EMMP**, an Oracle-based platform for Enterprise Mobility Management, mFrontiers has evolved the platform into **mFinity IoT**, to provide monitoring, control, and data collection for the Internet of Things. mFrontiers will be demonstrating both mFinity IoT and EMMP at Oracle OpenWorld 2015 in San Francisco, October 25-29, booth 2021.

Beginning with devices, Engineers and Business Development representatives from mFrontiers and Optimal Design will be discussing use-cases and demonstrating connected products. Representatives from mFrontiers will be demonstrating the mFinity IoT and EMMP platforms and discussing how the platforms are used to enable customers to deploy, secure, and manage devices and data. Lastly, representatives from mFrontiers and Oracle will be demonstrating and discussing how the data collected can be utilized using Oracle Business Analytics and Oracle Big Data solution offerings.

Also being demonstrated will be the mobile application developed by mFrontiers for Safe Water Kenya to help that organization improve the efficiency of its operations in installing water filtration systems that deliver safe water to remote areas of Kenya. This mobile application has geographically expanded and is now being used to help save lives in Haiti and the Dominican Republic.

The mFinity IoT and EMMP platforms are available both in the Oracle Cloud and for on-premises implementation.

Visit mFrontiers at <http://www.mfrontiers.com>

Background

mFrontiers is a Gold level member of Oracle PartnerNetwork, providing Oracle-based platforms for enterprise mobility management and the Internet of Things. mFinity EMMP simplifies the development, deployment, and administration of enterprise mobile apps. mFinity IoT provides secure monitoring, control, and data collection for the Internet of Things. Running in the Oracle Cloud or on-premises, the mFinity platform delivers security, performance, reliability, and scalability for the most demanding enterprise mobility and IoT applications.

About Oracle OpenWorld

Oracle OpenWorld 2015 delivers the ultimate cloud experience. The industry's most important business conference includes thousands of educational sessions and features demos and exhibitions from hundreds of partners and customers from around the world showcasing Oracle's comprehensive cloud offerings, including an integrated stack of applications, platform and infrastructure services, as well as converged systems and industry solutions. Tens of thousands of in-person attendees and millions online gain valuable product and industry-specific insight to help them transform their businesses with Oracle. Oracle OpenWorld 2015 is being held October 25 through October 29 at the Moscone Center in San Francisco. For more information; to register; or to watch Oracle OpenWorld keynotes, sessions, and more, visit [Oracle OpenWorld 2015](#). Join the Oracle OpenWorld discussion on [Twitter](#) #oow15, [Facebook](#), and the [Oracle OpenWorld blog](#).

About Oracle PartnerNetwork

Oracle PartnerNetwork (OPN) Specialized is the latest version of Oracle's partner program that provides partners with tools to better develop, sell and implement Oracle solutions. OPN Specialized offers resources to train and support specialized knowledge of Oracle products and solutions and has evolved to recognize Oracle's growing product portfolio, partner base and business opportunity. Key to the latest enhancements to OPN is the ability for partners to differentiate through Specializations. Specializations are achieved through competency development, business results, expertise and proven success. To find out more, visit <http://www.oracle.com/partners>.

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