

mFrontiers LLC Privacy Policy

This policy statement is effective as of 04/01/2018

mFrontiers is committed to protecting privacy and to clearly informing users about the collection and use of information. This privacy policy covers our collection and use of information through our services to our customers as defined below, as well as from our website: <http://www.mfrontiers.com/> and any direct email or other exchanges we may have with individuals or organizations. When you use our website or otherwise submit information to mFrontiers as described below, you are consenting to the collection, transfer, manipulation, storage, disclosure and other uses of your information as described in this privacy policy. When our customers use our services, the use of any information we collect from these services shall be limited to the purpose of providing the service for which the customer has engaged us.

Overview of our Services

mFrontiers provides technology and services for Enterprise Mobility Management (EMM) and Internet of Things (IoT) connectivity. Our EMM technology and services are used to develop, deploy, and manage enterprise mobile applications. Our IoT technology and services are used by our customers to connect their products to the internet so that they and their customer-users can monitor and control these products remotely, either directly through mobile or web-based applications, or in sync with other connected products from other connected product suppliers. We provide communications technology that is embedded in each connected IoT product, and that runs on each connected mobile device. We also run cloud-based services that collect, hold and manage data from the connected products and mobile devices, and allow communication between connected products and users.

The information we receive

In order to provide our services, we may receive data about users from different sources. From the user based app, we may receive registration data such as your name, email address, age, IP address and home address. Usage of the mobile app may provide data about your usage patterns regarding the connected product. Data from the connected product may include its service history, usage patterns and current state of operation, i.e. on or off, open or closed, full or empty, etc.

mFrontiers collects this information under the direction of our customers, and we have no direct relationship with the individuals whose personal data we process. If you are a customer of an organization that uses our products and services, and would no longer like to be contacted by that organization, you should please contact them directly.

From our website (www.mfrontiers.com), we may ask you to provide additional information that helps us enhance your site visit, assist you with technical support issues, or permit post-visit follow-up. For example, if you send us a support request e-mail, we receive your e-mail address, and any other information you provide, such as your name, telephone number, etc.

How the information is used

We use the information we receive through our services to provide connectivity, control and feedback to the connected product, the user and to the customer. For example, we may provide user registration

data to help the customer keep track of its users and to understand better the demographics of its user population. We may also provide connected product use information to the customer such as usage history, features used, maintenance status and remaining useful life information that the customer could use to monitor the connected product and suggest maintenance, replacement or refill activities to the user. Finally, we may provide connected product state information to the user through their mobile or desktop app to allow them to control the connected product remotely. If the user, elects to connect to their connected product through a third party, we will also provide data to that third party.

We may disclose the information we receive, either through our services or submitted to us via email;

- If we believe that we have a legal obligation to do so, such as to comply with a subpoena or similar legal process
- In situations where we believe it's necessary to protect ourselves, our customers or users or to prevent or stop activity we may consider to be, or poses a risk of being illegal or legally actionable activity
- In connection with a corporate merger, acquisition, sale of assets, bankruptcy, or other change in corporate status. You will be notified via email and/or a prominent notice on our website, of any change in ownership, uses of your personal information, and choices you may have regarding your personal information. We may also disclose your personal information to a third party with your prior consent.

What we don't do with data

- We don't attempt to determine any additional personal information not provided directly to us.
- We do not sell your personal information to third parties.
- We do not provide your personal data to third parties who might create ads or advertising segments related to sensitive interests, such as, medical conditions, certain financial situations, sexual preferences and products, and use of firearms, drugs or alcohol.
- We do not deliver ads.
- We do not intentionally collect data from children under 13 years of age. If we find that we have collected information from someone under 13 we will delete this information immediately.

Tracking Technologies

As is true of most websites, we gather certain information automatically and store it in log files. This information may include Internet protocol (IP) addresses, browser type, internet service provider (ISP), referring/exit pages, operating system, date/time stamp, and/or clickstream data. We may combine this automatically collected log information with other information we collect about you. We do this to improve services we offer you, to improve marketing, analytics, or site functionality.

mFrontiers and our partners, and analytics providers use technologies such as cookies, beacons, tags, and scripts, to analyze trends, administer the website, tracking users' movements around the website, and to gather demographic information about our user base as a whole. We may receive reports based on the use of these technologies by these companies on an individual and aggregated basis.

We use cookies to remember users' settings. Users can control the use of cookies at the individual browser level. If you reject cookies, you may still use our website, but your ability to use some features or areas of our website may be limited.

Third parties with whom we partner to provide certain features on our website or to display advertising based upon your web browsing activity use Local Storage also known as HTML5 to collect and store information. Various browsers may offer their own management tools for removing HTML5.

Social Media Widgets

Our website includes Social Media Features, such as the Twitter and LinkedIn follow buttons, and Widgets that may collect your Internet protocol address, which page you are visiting on our website, and may set a cookie to enable the Feature to function properly. Social Media Features and Widgets are either hosted by a third party or hosted directly on our website. Your interactions with these Features are governed by the privacy statement of the company providing it.

Security of information

The security of information is important to us. Certain information provided to us (such as user's password), is encrypted using generally accepted encryption methods. We follow generally accepted standards to protect the information we receive. However, no method of transmission, or method of electronic storage, is 100% secure. Therefore, we cannot guarantee its absolute security.

Service Providers

Sometimes we employ and contract with people and other entities that perform certain tasks on our behalf and who are under our control (our "Agents"). We may need to share your information with our Agents in order to make our services and site available to you. Unless we tell you differently, our Agents do not have any right to use your personally identifiable information or other information we share with them beyond what is necessary to assist us. mFrontiers may transfer personal information to companies that help us provide our service. Transfers to subsequent third parties are covered by the provisions in this Policy regarding notice and choice and the service agreements with our customers.

Opting out of the services on the website

If you'd like us to update, correct, delete, or deactivate any personally identifiable information that you have provided to us on our website, please send your request to us at info@mfrontiers.com. We will respond to your request within a reasonable timeframe.

Data retention

We will retain your information for as long as your account is active or as needed to provide you services. We will retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

Updating your information with our Customers

mFrontiers has no direct relationship with the end users whose personal data it processes. An individual who seeks access, or who seeks to correct, amend, or delete inaccurate data should direct his query to the mFrontiers customer (the data controller) directly. If requested to remove data, we will respond within a reasonable timeframe.

We will retain personal data we process on behalf of our customers for as long as needed to provide services to them. mFrontiers will retain this personal information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

Links to Other Websites

Our website includes links to other sites whose privacy practices may differ from ours. If you submit personal information to any of those sites, your information is governed by their privacy statements. We encourage you to carefully read the privacy statement of any website you visit.

Updates

We reserve the right to modify or update our privacy policy from time to time. If we modify our policy, we will indicate when such terms are effective and will also update the “last updated” date. If we make a change to this policy that would result in a materially more permissive use of data that we collected before the effective date of the update, we will obtain prior affirmative consent from those affected users before implementing the change. We encourage you to review this policy periodically to stay informed about how we collect, use, and disclose data.

Our Corporate Website; our Marketing Practices

Our corporate website at <http://www.mfrontiers.com/> is designed for our customers and their users. We don't collect personally identifiable information from users via our website unless users choose to provide it to us. Any information you submit to us will be used to send you the requested product or service information, or to respond to your questions or concerns.

California Residents: Your California Privacy Rights

Under California law, our customers that are California residents may request certain information regarding our disclosure of personal information to third parties for direct marketing purposes. As detailed above, we do not share our customer's personal information with unaffiliated third parties for direct marketing purposes without the customer's approval.

If at any time you wish to opt out of having your personal information shared with third parties and/or receiving information from mFrontiers (via e-mail or postal mail) about new products, services, or promotions, you can do so. You may contact us at mFrontiers 1631 Northwind Blvd, Libertyville, IL 60084. You can also contact us by e-mailing us at info@mfrontiers.com. Please indicate what publications or services you no longer wish to receive so that we may better address your needs.

mFrontiers LLC
11130 Jollyville Rd, Suite 200
Austin, TX 78759